

FOR IMMEDIATE RELEASE

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Comedy Duo Bobo Touch Launch New Webseries “*Bobo Touch Helpline*”, Focus on Strange Locals Requesting Help

Watch these two inexperienced dads attempt to have a side hustle by offering their labor and advice every month

Brooklyn NY, 3/15/18 - Bobo Touch Helpline is a comedy series about 2 Brooklyn dads who run a makeshift helpline to serve oddball New Yorkers with strange problems. Their helpline is a direct competitor to 311 and is rooted in the belief of “community first”, call 1-800 Bobo Touch for immediate help, always free, and no problem is too big or small.

Episode 1 is about a hispanic family who needs dire assistance. A young teenage niece has been locked in the bathroom for over 5 hours, and her Aunt needs to get her sister’s medication from the bathroom as she’s in major pain. They call Bobo Touch for fast and immediate help. Bobo arrives and quickly gets in the bathroom to discover a street punk named Wayne Presley making out with the teenage daughter, which unbeknownst to Bobo, their heroic moves damages the Aunt’s water pipes -- leading to utter chaos for the train yard right below them and becomes a transit agent’s worst nightmare.

The purpose of this show is to shed light on life lessons and morals, exploring themes of adventure, community and teamwork. Each episode is a case-of-the-week with a new antagonist and case for Bobo Touch to tackle. Each new episode will roll out bi monthly with the target audience is 18-40 male and female. These tales are heavy and dark, funny and satiric, the songs will educate but also make you remember it and sing it to a friend.

ABOUT BOBO TOUCH

Bobo Touch is a musical comedy duo ran by childhood friends Brian Bonz and Mike Rizzo, both Brooklyn natives. Their PSA music videos have been covered by PIX11, Village Voice, AM New York and more, for taking on etiquette and bad behavior topics such as calling out creeps on the subways and safety messages such as “Don’t Text and Walk”. For more visit BoboTouch.com

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